

# 2025 SPONSOR AGREEMENT and CONTRACT

## BLACK LAKE TAGGED PANFISH MARATHON

### The purpose of the Panfish Marathon is:

- To promote our sponsors through advertisement of their participation.
- To generate business from outside St. Lawrence County.
- To increase the late season occupancy and commercial business.

### Qualifications and Procedures:

The Panfish Marathon will begin on Sunday June 8, 2025 at 6:00 AM and end Monday October 13, 2025 at 6:00 PM. **No fish** will be checked in after the close of the Marathon. Vouchers must be redeemed with sponsors within 24 hours of the close of the Marathon.

Anglers must purchase a Marathon entry form (\$15 weekly fee or \$25 for 30 days or \$50 for season) PRIOR to catching a tagged panfish. The angler will present the fish, alive with tag still intact and display a valid entry form to an authorized check-in station. Anglers must abide by all Marathon rules.

Check-in stations will verify that the fish is alive and has not been mutilated and that the angler has a valid entry form. The check-in station will review a master list of all tag numbers to determine the value and the sponsor of the fish. If the angler is renting accommodations from one of our supporting chamber members, \$100 will be added to the value of the prize by the Black Lake Panfish chamber. The check-in station will then complete a 2-Part "Check-In Voucher". The tag is to be stapled to the top of the (white) copy and retained by the check-in station. The angler is given the bottom (yellow) copy. Check-in stations will receive \$1.00 for each fish they check-in.

Sponsor fees are based on the quantity and prize amount of fish sponsored. Minimum prize value per sponsor is a total of \$400 (example: 4 fish at \$100 each). Sponsor fee is \$50, this fee will be collected when contract is signed. In order to have your customers eligible for \$100 prize bonus, Sponsors owning cottages are requested to help sponsor the Big Fish at a rate of \$10 per cottage (\$30 minimum). Sponsors are to pay anglers for the first sponsored fish, the Marathon will pay the remaining sponsored fish if caught.

Marathon entry form sellers agree to distribute literature and rules to participants. Sellers will collect weekly fees of \$15 and 30 day fees of \$25 and season fees of \$50. Sellers may retain \$1 for each entry sold.

### I agree to sponsor:

	Fee to Sponsor	Value of Fish
_____ @ Group(s) of 4 fish @ \$100 (cash) each group (sponsor fee \$50 per group)	\$ _____	\$ _____
_____ @ \$500 (Cash) Fish (Sponsor fee \$150)	\$ _____	\$ _____
_____ @ \$1000 (Cash) Fish (sponsor fee \$300)	\$ _____	\$ _____
_____ @ \$1000 (Cash) Fish (2 sponsors \$150 each)	\$ _____	\$ _____

Second sponsor \_\_\_\_\_

Total fish sponsored \_\_\_\_\_ Cottage Owners Big Fish \_\_\_\_\_ @ \$10 per cottage \$ \_\_\_\_\_ (\$30 Minimum)

Numbers Assigned to fish \_\_\_\_\_ Total Fee \$ \_\_\_\_\_ Total Value \$ \_\_\_\_\_

Total Sponsor fee due Marathon \$ \_\_\_\_\_ Paid Check # \_\_\_\_\_ Paid Cash \_\_\_\_\_

I would like to sell entry forms \_\_\_\_\_ Yes \_\_\_\_\_ No

Thank you for your support;  
Make Checks Payable to Black Lake Chamber of Commerce  
PO Box 12 Hammond, NY 13646

**I have read and understand the terms and conditions of this contract and will abide by them. I agree to pay the Tagged Panfish Marathon according to the above fee schedule.**

Sponsor \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Authorization Signature \_\_\_\_\_ Date \_\_\_\_\_

Marathon Representative \_\_\_\_\_